

**National CTSA Communications Steering Committee Web Meeting  
National Center for Research Resources**

**6701 Democracy Boulevard, Conference Room 987  
Bethesda, Maryland 20892**

**April 6, 2007  
1:00p.m. – 4:00 p.m.**

**AGENDA**

**Purpose:** Discuss and Coordinate CTSA Consortium communication efforts.

**1:00 – 1:15**

**Welcome and Goals of the Meeting**

*Lori Mulligan, NCRR*

**1:15 – 1:30**

**CTSA Management**

*Anthony Hayward, Director*

*Division of Clinical Research Resources, NCRR*

**1:30 – 2:00**

**NIH CTSA Communications Subcommittee Activities**

*Kameha Kidd and Joyce McDonald*

*NIH CTSA Communications Subcommittee*

**2:00 – 3:30**

**Presentation of Institutional CTSA Communication  
Activities**

*CTSA Communication Representatives*

**Brief (5 - 7 minute) presentations that describe the following:**

- Local Communications Activities
  - Objectives and goals
  - Priorities
  - Timeframes
- Ideas to Foster Communications Across the Consortium

University of California, Davis

*Kent Anderson*

University of California, San Francisco

*Douglas Crawford*

*Heidi Schmidt*

University of Texas Health Science Center at Houston

*Stephen Fath*

University of Rochester

*Tom Fogg*

*David Krusch*

Mayo Clinic College of Medicine  
*Joan Gorden*

Duke University  
*Penny Hodgson*

Yale University  
*Tesheia Johnson for Mary Hu*

Oregon Health & Science University  
*Kristie Morse*

University of Pennsylvania  
*Lorri Schieri*

**3:30 – 4:00**

**Discussion/Next Steps**

*Lori Mulligan*

- Communication and other challenges
- Other discussion/issues
- Involvement of media relations/press/public information officers
- Interim Chair for CTSA Communications Steering Committee
- Meeting format and frequency