

CTSA Communications Workgroup Meeting
December 13, 2007
8:30 a.m.-3:00 p.m.
NIH Campus Building 31, 6th Floor Room 6C6

Agenda

- 8:00 a.m.-8:30 a.m.** **Continental Breakfast** (Bagels, cream cheese, coffee)
- 8:30 a.m.-8:45 a.m.** **Welcome**
Tom Fogg, Interim Chair
University of Rochester
Kameha Kidd, NIH coordinator
CTSA Communications Workgroup, NCRR
Lori Mulligan, Co-Chair
CTSA Communications NIH Subcommittee, NCRR
- 8:45 a.m.-9:00 a.m.** **CTSA Activities**
Anthony Hayward, Director
Division of Clinical Research Resources, NCRR
- 9:00 a.m.-10:00 a.m.** **CTSA Informal Introductions**
CTSA Communications Representatives
- FY 2006 cohort awardees: lessons from first year
 - FY 2007 cohort awardees: introductions
- 10:00 a.m.-10:30 a.m.** **Networking Break**
- 10:30 a.m.-11:00 a.m.** **Discussion: Overall Goals of the Workgroup**
Tom Fogg, All
- 11:00 a.m.-12:00 p.m.** **National CTSA Communication Activities: Review and Feedback on CTSA Communication Tools**
Kameha Kidd/Joyce McDonald
- *NCRR Reporter*
 - Vignettes and Fact Sheets
 - CTSAWeb.org
 - Wiki
 - E-Newsletter
- 12:00 p.m.-12:30 p.m.** **Lunch/Break**
- 12:30p.m.-1:30 p.m.** **Institutional/Local CTSA Communication Activities: Sharing Best Practices**
- Tom Fogg, University of Rochester
 - Christopher Kelleher, Kaiser Permanente and Oregon Health Sciences University
 - Maninder Kahlon, University of California, San Francisco

1:30 p.m.-2:00 p.m.

Networking Break

2:00 p.m.-2:30 p.m.

Discussion: Taskforce Concepts

Kameha Kidd, All

- Public Relations Taskforce
- Workflow/Systems Taskforce

2:30 p.m.-3:00 p.m.

Discussion: Next Steps and Action Items

Tom Fogg, Kameha Kidd, All